

2018

Pioneer Trails Comprehensive Economic Development Strategy Progress Report

An economic activity overview in the counties of Johnson, Lafayette, Pettis and Saline from July 1, 2017—June 30, 2018

ECONOMIC DEVELOPMENT IMPACT

\$100.5 million in private investment **\$24.8 million** in public investment

240 jobs created **1,448** jobs retained

ENTREPRENEURSHIP

- 544 new business licenses issued
- 6 Opportunity Zone designations
- 10 businesses started with help from the SBTDC
- \$640,560 in early stage capital accessed



TOURISM AND RECREATION

- \$184 million dollars in 2017 from tourism
- 965,799 hiking/biking trail users in 2017

WORKFORCE DEVELOPMENT

- 55 companies and 3,250 individuals received customized training from SFCC
- 390 training certifications pursued through career centers

PLANNING PARTNERS

Pioneer Trails Regional Planning Commission	Small Business & Technology Development Center
Johnson County Economic Development Corporation	Sedalia—Pettis County Economic Development
Equity Bank	West Central Missouri Workforce Development
City of Higginsville Economic Development	Lincoln University Farm Outreach
University of Missouri Extension	Marshall—Saline Development Corporation
Old Trails Regional Tourism Partnership	State Fair Community College