

CEDS Committee Meeting Minutes

December 8, 2011

The Comprehensive Economic Development Strategy (CEDs) Committee for the Pioneer Trails Regional Planning Commission met Thursday, December 8, 2011 at the Fielding Technical Center on the State Fair Community College Campus.

1. Call to Order

The meeting was called to order at 10:00 a.m. by Tracy Brantner, chairperson.

2. Self Introductions

Self introductions were made by those in attendance:

- Tracy Brantner, Johnson County EDC
- Kelly Dyer, UCM-SBTDC
- Donna Brown, City of Higginsville
- Allan Rohrbach, City of Greenridge
- Doug Rickey, City of Bates City
- Bill Riggins, Marshall-Saline Development
- Brenda Bryan, State Fair Community College
- Jim Marcum, Marcum Landscaping
- Jim Clarke, City of Odessa
- Randy White, Pioneer Trails RPC
- Cathy Cox, Pioneer Trails RPC

3. Agenda Approval

A motion was made by Kelly Dyer and seconded by Brenda Bryan to approve the agenda as presented. With no discussion the agenda was unanimously approved.

4. September / October Minutes Approval

A motion was made by Bryan and seconded by Dyer to approve the September, October and November minutes. With no discussion the minutes were unanimously approved.

5. Old Business

a. Public meeting report

Cathy Cox provided a brief report of the town hall meetings that have taken place in Higginsville, Lexington and Odessa. Each meeting was well attended and a local and regional SWOT was conducted at each meeting. Brantner explained the necessity of doing SWOT analyses throughout the region. Gathering public input is a critical component of the compilation of the CEDs and is a requirement of the EDA. The EDA provides \$60,000 annually to the region for economic development activities and the designation of an economic development district enables organizations throughout the region to seek grant funding. The State Fair Community College Waste to Energy program was given as an example of community benefits.

b. Public meetings schedule / overall timeline review

The Pettis County town hall meeting is scheduled for January 4th, Holden will take place in the evening of February 6th or 13th, and Saline County will be scheduled sometime in January.

c. CEDs committee vacancies

There are still vacancies on the CEDs committee. One volunteer is needed from Lafayette County, two from Saline County and one from Johnson County.

d. CEDs data collection

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The data that has been compiled was reviewed and outstanding data was divided among those present to gather. Committee members are encouraged to populate the data to the Location One profiles for their areas.

6. New Business

a. Table of Contents

A draft table of contents was provided with the meeting packet. Members are asked to review the table of contents and the EDA criteria to assure all requirements are included.

b. Goal Development

Initial discussion regarding developing goals for the 2012 CEDS began. Topics of interest include:

- Green Initiative / Bioscience
- Renewable Energy Opportunities
- GIS
- Software Access
 - Inventory Access / Gaps Analysis
- Transportation
 - Rebuild / Maintain Highways
 - Other Logistics
- Broadband
- Entrepreneurship
- Workforce Development Training / Access
- Local Economic Development Planning
- Business Retention & Expansion
- Healthcare
- Housing
- Marketing
- Infrastructure
- Technology

It was determined the group should analyze the State of Missouri strategic plan and use it as a framework for the regional CEDS. This information will be provided at the January meeting.

Brantner indicated she is waiting for a white paper from Terry Nixon at UCM regarding an industry cluster study for green initiatives.

7. Community Leader Input

There was no community leader input available at this meeting.

8. Upcoming meeting locations

- January 3, 2012 – Saline County
- February 7, 2012 – Concordia
- March 6, 2012 – Concordia
- April 3, 2012 – Concordia
- May 1, 2012 - Concordia

Brantner was recognized by Pioneer Trails for service as the CEDS chairperson and received a plaque.

9. Adjourn

The meeting was adjourned at 11:17 a.m.