

CEDS Committee Meeting Minutes

September 13, 2011

The Comprehensive Economic Development Strategy (CEDs) Committee for the Pioneer Trails Regional Planning Commission met Tuesday, September 13, 2011 in the Concordia Community Center.

1. Call to Order

The meeting was called to order at 10:05 a.m. by Tracy Brantner, chairperson.

2. Self Introductions

Self introductions were made by those in attendance:

- Jim Marcum, Marcum Landscaping
- Tracy Brantner, Johnson County EDC
- Kelly Dyer, UCM-SBTDC
- Jim Clarke, City of Odessa
- Allan Rohrbach, City of Green Ridge
- David Rohrbach, Citizen
- Mark Heins, State Bank of Missouri
- Brenda Bryan, State Fair Community College
- Jessica Craig, Metropolitan Community College
- Cathy Cox, Pioneer Trails RPC

3. Agenda Approval

A motion was made by Rohrbach and seconded by Dyer to approve the agenda. A vote solicited unanimous approval.

4. Old Business

The 2011 CEDs annual report was provided for the committee to review. This is the report that was submitted to the Economic Development Agency (EDA) in June 2011. Brantner provided an overview of the EDA CEDs process. The RPC is currently operating under a CEDs that was developed in 2007 and is to be updated/revised every five years. The new CEDs is due in June 2012.

5. New Business

a. Strategy for CEDs renewal

A lengthy discussion of the strategy for completing the 2012 CEDs took place with the following highlights reviewed:

- The group will reach out to community groups for input in the planning process
- The goals of the CEDs committee are not aligned with the existing CEDs. This is a golden opportunity to make the CEDs the planning document for the Pioneer Trails Region.
- The committee members are expected to contribute in coordination of community outreach meetings in their respective areas. Committee members will also play an integral role in compiling, editing and submitting the completed CEDs document.
- We will make every effort to hold 2 to 3 meetings per county, 2 or 3 times per month over the months of October, November, December and January. A tentative list of communities is as follows:
 - Holden, Leeton and Warrensburg in Johnson County
 - Sedalia, La Monte and Smithton in Pettis County
 - Higginsville, Lexington and Odessa in Lafayette County
 - Marshall, Slater and Sweet Springs in Saline County
- April 2012 will be the month designated for the 30 day comment period
- The CEDs document will be presented to the Pioneer Trails Regional Planning Commission Board for review and approval at the May 15, 2012 meeting.
- The CEDs committee needs to look at SWOT analyses that have been recently completed in the region and build off of this information.

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- The message ideas that need to be relayed when soliciting attendees at the community meetings should include “what’s in it for me?”, “map your communities future”, “let your voice be heard”, and “help assure longevity in your community”
- Radio PSA’s, Email, Facebook, Websites, Chambers of Commerce, and local business organizations can be utilized for promoting meetings.
- Cox will develop a plan for meetings and facilities by the October meeting
- Local communities will be asked to determine the time and location that works best for them

b. CEDS committee structure / vacancies

There are a few vacancies on the CEDS committee. Dyer will contact a potential representative for Saline County.

A county elected official is needed. Cox will try to identify one.

c. Upcoming meeting locations

Community leaders will be invited to attend CEDS committee meetings for the next four months. Meetings will be as follows

- October 4, 2011 – Odessa
- November 1, 2011 – Johnson County – UCM
- December 6, 2011 – Pettis County
- January 3, 2012 – Saline County
- February 7, 2012 – Concordia
- March 6, 2012 – Concordia
- April 3, 2012 – Concordia
- May 1, 2012 - Concordia

Other business discussed included the need to develop a communication strategy for the CEDS committee. Linked In and Email were discussed as options, however no determination was made.

6. Adjourn

The meeting was adjourned at 11:15 a.m.