

# CEDS Committee Meeting Minutes

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November 1, 2011

The Comprehensive Economic Development Strategy (CEDs) Committee for the Pioneer Trails Regional Planning Commission met Tuesday, November 1, 2011 at the University of Central Missouri Student Union.

## 1. Call to Order

The meeting was called to order at 10:05 a.m. by Tracy Brantner, chairperson.

## 2. Self Introductions

Self introductions were made by those in attendance:

- Tracy Brantner, Johnson County EDC
- Kelly Dyer, UCM-SBTDC
- Donna Brown, City of Higginsville
- Allan Rohrbach, City of Greenridge
- David Rohrbach, Visitor
- Baird Brock, City of Warrensburg
- Doug Rickey, City of Bates City
- Brenda Bryan, State Fair Community College
- Brenda Audrey, DNR
- Cathy Cox, Pioneer Trails RPC

## 3. Agenda Approval

A quorum was not available so no voting was conducted, however those present agreed to proceed with the agenda as printed.

## 4. September / October Minutes Approval

Minutes were not approved as a quorum was not available. No general comments were offered to modify minutes.

## 5. Old Business

### a. Public meeting schedule

Brantner explained the public meeting process to those attending for the first time.

- The Odessa meeting had to be postponed due to facilitator illness. A proposed date of November 29<sup>th</sup> is pending approval.
- Plans are underway for the Higginsville meeting to be held Monday, November 7<sup>th</sup>.
- The Holden meeting will be held November 29<sup>th</sup> at the Holden Haller Building in correlation with the Johnson County Economic Development Council Business Development Task Force and will be facilitated by Brantner.
- A Pettis County meeting will be hosted by State Fair Community College on December 8<sup>th</sup> at 6:30 p.m.
- Bill Riggins with Marshall-Saline Development will work with Cox to schedule Saline County meetings in January

### b. CEDS committee vacancies

- Doug Rickey has agreed to serve on the CEDS committee filling the vacancy for an elected official. Rickey was in attendance at the meeting.
- Brown has contacted David Reed to fill one of the Lafayette County private sector vacancies. He will provide a decision soon.

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- Jim Clarke will be talking to Alan Shackelford for the other Lafayette County private sector vacancy
- Bill Riggins is working on private sector representatives for Saline County
- Drew Lewis has decided to discontinue service on the committee. Brantner will look for somebody to replace Lewis. Marshall Abney was suggested as a possibility

## 6. New Business

### a. Community Outreach SWOT criteria

The following characteristics were determined to be utilized for the initial town hall meeting SWOT. The committee will review and update the list as appropriate following the initial meeting.

Available Workforce	Infrastructure
Broadband / Internet Access	K-12 Education
Business Climate	Natural Resources
Career Training Opportunities	Population
City Roads	Proactive Government
Community Support	Pro-business Environment
County Roads	Property Taxes
Crime Rate	Quality of Life
Economic Development Efforts	Reactive Government
Economy	Recycling
Energy Utilization	Resources
Entrepreneurship	Sales Taxes
Environment	Skilled Workforce
Financing Capacity	State Roads
GIS / Mapping Capabilities	Topography
Green Initiatives	Tourism
Green Jobs	Transportation Access
Higher Education	Workforce Development & Use
Incentives / Gap Financing Tools	Youth Activities

### b. CEDS Data points

The following data points will be collected and analyzed for the CEDS document:

- Land area and population density for Pioneer Trails Region  
- 2011 estimates
- Land allocated for farms in the region
- Missouri Population Trends (1970 - 2020)
- Pioneer Trails Region Population Growth 1970 - 2020
- Natural increase and net migration in region
- Population Change 2000 - 2010
- Regional Population - Age Profile
- Male / Female Population - 2010 Census

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- Population estimates by age (2010)
- Population by gender (2010)
- Family Characteristics
- Household Characteristics
- Ethnic Composition of Pioneer Trails Region
- Population estimates by race and Hispanic origin
- Per Capita Income Trends
- Median Household Income in Region
- Median Family Income in Region
- Pioneer Trails Area School District Fall Enrollment 2007 - 2011
- Education Attainment for Region
- School Graduation Rates in Region
- Graduate Analysis (2010)
- Change in the Number of Housing Units (2005 - 2010)
- Housing Characteristics
- Housing Values in the Region
- Age of Housing Stock
- Median Rental Value (2010 Census)
- Cost of Living Index 2010
- Civilian Labor Force
- Labor Force by Diversity and Gender (2010 Census)
- Commuting Characteristics in the Region
- Unemployment Rate
- Number of Jobs in Pioneer Trails Region (2000 - 2010)
- Number of Establishments in Pioneer Trails Region (2000 - 2010)
- School Dropout Rates in Region
- Pioneer Trails Region Industry Statistics (2000)
- Pioneer Trails Region Industry Statistics (2005)
- 2005 Census of Employment and Wages (NAICS Sectors)
- 2010 Census of Employment and Wages (NAICS Sectors)
- Total Number of Businesses Based on Industry (2010)
- Prevailing Wages in Pioneer Trails Region (2000 - 2010)
- Poverty Trends - (1980-2000 & 2010)
- Poverty Status by Age 2010
- Layoffs / Workforce Reductions
- Major Manufacturers Operating in Region
- Total Sales Taxes in Region
- Real Estate and Personal Property Values for Region
- Assessed Valuation Values in Region
- Ten Largest Employers in Region

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- New and Expanding Industry in Region
- Agriculture Estimates
- Population Trends by Age Group
- Community Recreation Future Needs
- Health Services
- Mental Health Services
- Medicare Enrollment in Region
- Crime Index
- Local Government Characteristics
- Total Population (2010)
- Classification
- Leadership
- Median Income
- Household Units
- Median Gross Rent
- Median Housing Value
- Master Plan (Y/N)
- Zoning Regs (Y/N)
- Building Regs (Y/N)
- Subdivision Regs (Y/N)
- Stormwater Regs (Y/N)
- Floodplain Regs (Y/N)
- Water Service
- Sewer Service
- Electric Service
- Law Enforcement
- Fire Service
- Ambulance Service

The data points and necessary information for each has been compiled in an excel spreadsheet that Cox will disseminate and Brantner will delegate portions for completion. Baird indicated he can help the group obtain access to the UCM library remotely for this task. Dyer can also assist with this.

## **7. Community Leader Input**

Brock represented Warrensburg for the community leader input portion of the meeting. He highlighted the following projects/accomplishments:

- Building program is complete
- City will face financial challenges in the coming year. One million dollars will be cut from the budget.
- Planning is beginning for cycling and pedestrian trails
- Looking at consolidation of solid waste haulers
- Phase III of downtown improvements are upcoming and will increase securing in downtown by adding cameras and decreasing police presence

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- Sports tourism study was completed last year
- Sales tax revenues are stable

Brantner indicated Johnson County is exploring bonding capacity for green companies through an incentive program called PACE. They are forming a task force of business experts to research this.

Holden and Kingsville will be forming a recreational district and placing a sales tax issue on the April 2013 ballot. This recreational district will encompass the Holden and Kingsville School Districts.

## **8. Upcoming meeting locations**

- December 8, 2011 – Pettis County
- January 3, 2012 – Saline County
- February 7, 2012 – Concordia
- March 6, 2012 – Concordia
- April 3, 2012 – Concordia
- May 1, 2012 - Concordia

The next CEDS committee meeting will be held December 8<sup>th</sup> at 6:00 p.m. with the Pettis County Town Hall meeting following at 6:30.

Cox asked members if they are interested in receiving text messages for meeting reminders, etc. Those interested provided their numbers and mobile carrier information.

## **9. Adjourn**

The meeting was adjourned at 11:10 a.m.